SCALEUP WORKSHOP

Powered by Nordic Innovation

NH Hotel, Carrefour de L'Europe, 110 rue Marché aux Herbes, Brussels

16th of October 2019 at 10:00 – 17:00

The goal of the Scaleup Workshop is to share learnings on scaleups among key European stakeholders. Based on invitation, the workshop will gather together around 45 actors who run scaleup programmes, collect data or carry out research on scaleups. The first part of the day will be devoted to statistical data on scaleups and scaleup research and the second part to scaleup programmes and policies.

Programme of the day

Time	Session	Presentations
09:30	*Registration, coffee and networking*	
10:00-10:15	**Opening words**	• **Welcome & objective of the day,** *Svein Berg, Nordic Innovation* • **Workshop programme & house rules,** *Kimmo Halme, Moderator*
10:15-11:35	**Session 1: Scaleup statistics** *What kind of scaleup statistics exist? What kind of scaleup statistics are needed?*	**Setting the scene** • *Peter Bøegh Nielsen, Statistics Denmark,* **"Measuring scaleups in the Nordic region"** **Commenting remark** • *Nadim Ahmad, OECD,* "**Mainstreaming scaleup statistics for policy making**" **Snapshots** • *Samuli Rikama, Eurostat,* **"Broadening the scope of High-Growth Enterprises"** • *Ludger Odenthal, European Commission & Alexander Lembecke, OECD,* **"EC-OECD joint project"** **Panel discussion and Q&A** • *Peter Bøegh Nielsen, Nadim Ahmed, Samuli Rikama, Ludger Odenthal, Marjo Ilmari*
11.35-11.45	*Break*	
11:45-13:00	**Session 2: Scaleup research** *Latest takeaways from research and formulating the future research agenda*	**Setting the scene** • *Christopher Haley, Nesta,* **"Scaleup research agenda"** • *Irene Graham, UK Scale-up Institute* **"The UK scaleup business landscape"** **Latest takeaways from research** • *Vesa Salminen, 4Front,* **"What do we know on scaleups on the basis of research literature"** • *Jörgen Sandig, ScaleUpNation,* "**Our research approach**" **Commenting remark** • *Marie Wall, Ministry of Enterprise and Innovation,* "**Policy needs & the future research agenda on scaleups**" **Panel discussion and Q&A** • *Christopher Haley, Irene Graham, Vesa Salminen, Jörgen Sandig, Marie Wall*
13:00-14:00	*Lunch break*	• **Photo shooting & lunch buffét at the hotel restaurant**

14:00- 15:00	**Session 3: Scaleup programmes** *Key learnings from scaleup programmes – what makes a successful scaleup programme?*	**Programme snapshots** • *Maxine Adam, Innovate UK, **"The Scaleup pilot"*** • *Menno van Dijk, ScaleUpNation, **"The Flight Program"*** • *Umerah Akram, London Stock Exchange Group LSEG, **"ELITE"*** • *Anna-Maija Sunnanmark, Nordic Innovation, **"Nordic Scalers"*** **Panel discussion and Q&A (20 min)** • *Menno van Dijk, Umerah Akram, Lars-Michaël Paqvalén, Anne Lidgard, Maxine Adam/Entrepreneur, UK (tbc)*
15:00	***Coffee break and networking***	
15:30	**Session 4: How to design scaleup policy?** *What are the elements of scaleup-friendly policies?*	**Inspirational talks** • *Marie Wall, Ministry of Enterprise and Innovation, **"Scaling innovative born globals and the new policy challenges"*** • *Irene Graham, UK Scaleup Institute: **"Shaping policy to foster UK scaleups"*** **Panel discussion and Q&A** • *Marie Wall, Irene Graham, James Gavigan EC/JRC, Alexander Lembcke, OECD, Lars-Michaël Paqvalén*
16:45- 17.00	**Closing words**	• *Svein Berg, Nordic Innovation, **"Key takeaways and the way forward"***